

prasmul-eli

# PUBLIC PROGRAMS

The purpose of these programs are to inspire and enrich business perspectives.

The assortment of subjects offered includes hard skills and soft skills to develop the competencies and skills of participants to become reliable resources in achieving the company's targets.

prasmul-eli short programs can also be implemented in the form of an In-Company Program, which provides space flexibility for companies that are eager to develop a number of its employees in a particular class as well as on their preferable time.



## OUR NEW PROGRAMS



1. PMP Exam Preparation
2. Project Management 101 (Waterfall & Agile)
3. Agile Collaboration Tools
4. Strategic Alliances in Business
5. System Thinking & Complex Decision Making
6. Young Leader
7. C-Level
8. Transformational Leadership
9. HR Today : Building Employee Experience
10. Effective business communication : writing and presentation
11. Value Creation Analysis: Financial Feasibility Study

# SHORT PROGRAMS 2024

| A. LEADERSHIP                               |   | Class   | Days | JAN   | FEB   | MAR   | APR   | MAY   | JUN   | JUL   | AGT   | SEP   | OC T  | NOV   | DEC   | Investment    |
|---|---|---------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|
| 1   | First Line Leadership: Becoming Effective Leader                      | Offline | 3    | 23-25 |       | 5-7   |       | 14-16 |       |       |       | 17-19 |       |       | 10-12 | Rp. 7 000 000 |
|   |   | Online  | 3    |       |       |       |       |       |       | 16-18 |       |       |       | 5-7   |       |               |
| 2   | Followership Mastery  | Offline | 2    |       |       |       |       | 28-29 |       |       | 20-21 |       |       |       |       | Rp. 6.800.000 |
| 3   | Team Leadership : Becoming Flexible Leader                            | Offline | 2    |       |       | 26-27 |       |       |       |       |       |       | 8-9   |       |       | Rp. 6.900.000 |
|   |   | Online  | 3    |       |       |       |       |       |       | 23-25 |       |       |       |       |       | Rp. 4.000.000 |
| 4   | Self Leadership : Personality Perspective                             | Offline | 3    |       |       | 19-21 |       |       |       |       |       |       | 15-17 |       |       | Rp. 6.900.000 |
|   |   | Online  | 3    |       |       |       |       |       | 25-27 |       |       |       |       |       |       | Rp. 3.800.000 |
| 5   | C - Level <b>NEW</b>  | Offline | 4    |       |       |       |       |       |       |       | 13-16 |       |       |       |       | Rp.16.000.000 |
| 6   | Young Leader <b>NEW</b>   | Offline | 2    |       |       |       |       |       |       |       |       |       | 22-23 |       |       | Rp. 6.500.000 |
| 7   | Neuro Leadership  | Offline | 2    |       |       |       | 24-25 |       |       |       |       |       |       | 13-14 |       | Rp. 7 000 000 |
|   |   | Online  | 2    |       |       |       |       |       |       | 2-3   |       |       |       |       |       | Rp. 4.000.000 |
| 8   | Transformational Leadership <b>NEW</b>                                | Offline | 2    |       |       |       |       |       |       |       |       | 3-4   |       |       |       | Rp. 7.500.000 |
| <b>B. MANAGING HUMAN RESOURCES</b>          |   |         |      |       |       |       |       |       |       |       |       |       |       |       |       |               |
| 1   | HR Today : Building Employee Experience <b>NEW</b>                    | Offline | 2    |       |       |       |       | 7-8   |       |       |       |       |       |       |       | Rp. 7.000.000 |
| <b>C. ASSESSMENT</b>                        |   |         |      |       |       |       |       |       |       |       |       |       |       |       |       |               |
| 1   | Feedback in Assessment Center   | Online  | 2    |       |       |       |       |       | 12-13 |       |       |       |       |       |       | Rp. 3.800.000 |
| <b>D. PRACTICAL SOFT SKILLS IN BUSINESS</b> |   |         |      |       |       |       |       |       |       |       |       |       |       |       |       |               |
| 1   | Applied Negotiation Techniques  | Offline | 2,5  |       |       |       |       |       | 4-6   |       |       | 17-19 |       |       |       | Rp. 6.300.000 |
|   |   | Online  | 3    |       |       | 5-7   |       |       |       |       |       |       |       | 12-14 |       | Rp. 4.000.000 |
| 2   | Problem Solving & Decision Making                                     | Offline | 3    |       |       |       | 2-4   |       |       |       |       |       |       | 19-21 |       | Rp. 6.500.000 |
|   |   | Online  | 3    |       |       |       |       |       |       |       | 6-8   |       |       |       |       | Rp. 3.800.000 |
| 3   | Effective Business Communication: Writing and Presentation <b>NEW</b> | Offline | 3    |       | 20-22 |       |       |       |       |       |       |       |       |       |       | Rp. 6.000.000 |
| <b>E. MANAGING FINANCIAL</b>                |   |         |      |       |       |       |       |       |       |       |       |       |       |       |       |               |
| 1   | Finance for Non Finance Professionals                                 | Offline | 2    | 23-24 |       |       |       | 21-22 |       | 2-3   |       | 10-11 |       | 5-6   |       | Rp. 6.900.000 |
|   |   | Online  | 2    |       |       | 6-7   |       |       |       |       |       |       |       |       | 17-18 | Rp. 4.000.000 |
| 2   | Corporate Valuation   | Offline | 2    |       |       |       |       |       |       | 16-17 |       |       | 16-17 |       |       | Rp. 7.000.000 |
| 3   | Introduction to Merger & Acquisition                                  | Offline | 2    |       |       |       |       |       |       |       | 13-14 |       |       |       |       | Rp. 7.000.000 |
| 4   | Financial Analysis  | Offline | 2    |       |       |       | 23-24 |       |       |       |       |       |       | 19-20 |       | Rp. 6.900.000 |
|   |   | Online  | 2    |       |       |       |       |       |       |       | 6-7   |       |       |       |       | Rp. 4.000.000 |
| 5   | Value Creation Analysis: Financial Feasibility Study <b>NEW</b>       | Offline | 2    |       |       |       |       |       |       | 9-10  |       |       |       |       |       | Rp. 7.000.000 |
| <b>F. MARKETING</b>                         |   |         |      |       |       |       |       |       |       |       |       |       |       |       |       |               |
| 1   | Strategic Brand Management  | Offline | 2    |       |       |       |       |       |       |       |       |       | 22-23 |       |       | Rp. 6.500.000 |
| 2   | Managing Strategic B2B Accounts                                       | Offline | 2    |       |       |       |       |       |       |       |       |       | 8-9   |       |       | Rp. 6.500.000 |
| 3   | Customer Satisfaction & Relationship Program                          | Offline | 2    |       |       |       |       |       |       |       | 20-21 |       |       | 26-27 |       | Rp. 6.500.000 |
| 4   | Marketing Pricing Strategy  | Offline | 2    |       |       |       |       |       |       |       |       | 3-4   |       |       |       | Rp. 6.500.000 |
| 5   | Digital Marketing Fundamental   | Offline | 2    |       |       |       | 29-30 |       |       |       |       | 24-25 |       |       |       | Rp. 6.500.000 |

| G. MANAGING OPERATION  |   | Class   | Days | JAN | FEB   | MAR   | APR   | MAY          | JUN   | JUL   | AGT   | SEP   | OC T  | NOV   | DEC | Investment    |
|------------------------|---|---------|------|-----|-------|-------|-------|--------------|-------|-------|-------|-------|-------|-------|-----|---------------|
| 1                      | The Real Project Management                           | Offline | 2    |     | 20-21 |       |       |              |       |       |       |       |       | 6-7   |     | Rp. 7.000.000 |
|                        |   | Online  | 2    |     |       |       |       |              |       | 9-10  |       |       |       |       |     | Rp. 4.000.000 |
| 2                      | Agile with Scrum                                      | Offline | 2    |     |       | 19-20 |       |              |       | 22-23 |       |       |       |       |     | Rp. 7.000.000 |
|                        |   | Online  | 2    |     |       |       |       |              |       |       |       |       |       |       | 3-4 | Rp. 4.000.000 |
| 3                      | Business Process Redesign                             | Offline | 2    |     |       |       |       |              |       |       |       |       |       | 26-27 |     | Rp. 7.000.000 |
| 4                      | PMP Exam Preparation <b>NEW</b>                       | Offline | 5    |     |       |       |       | 14-16, 29-30 |       |       |       |       |       |       |     | Rp.12.000.000 |
| 5                      | Project Management 101 (Waterfall & Agile) <b>NEW</b> | Offline | 2    |     |       |       |       |              |       |       |       | 10-11 |       |       |     | Rp. 6.500.000 |
| 6                      | Agile Collaboration Tools <b>NEW</b>                  | Offline | 1    |     |       |       |       |              |       |       | 20    |       |       |       |     | Rp. 6.000.000 |
| 7                      | Supply Chain Management                               | Online  | 2    |     |       |       | 2-3   |              |       |       |       | 24-25 |       |       |     | Rp. 4.000.000 |
| H. INNOVATIVE STRATEGY |   |         |      |     |       |       |       |              |       |       |       |       |       |       |     |               |
| 1                      | Design Thinking for Business Innovation               | Offline | 2    |     | 20-21 |       |       |              | 11-12 |       |       | 3-4   |       |       |     | Rp. 7.600.000 |
|                        |   | Online  | 3    |     |       |       |       |              |       |       |       |       |       | 12-14 |     | Rp. 4.500.000 |
| 2                      | Strategic Business Analysis                           | Offline | 2    |     |       |       |       |              |       | 23-24 |       |       | 15-16 |       | 3-4 | Rp. 7.600.000 |
|                        |   | Online  | 3    |     |       |       | 23-25 |              |       |       |       |       |       |       |     | Rp. 4.500.000 |
| 3                      | Business Development Planning                         | Offline | 2    |     |       |       |       |              | 4-5   |       |       |       | 22-23 |       |     | Rp. 7.600.000 |
|                        |   | Online  | 3    |     |       |       |       |              |       |       |       |       |       |       |     | Rp. 4.500.000 |
| 4                      | Strategic Alliances in Business <b>NEW</b>            | Offline | 2    |     |       |       |       |              |       |       | 13-15 |       |       |       |     | Rp. 4.500.000 |
| 5                      | System Thinking & Complex Decision Making <b>NEW</b>  | Offline | 2    |     |       |       |       |              |       |       | 6-7   |       |       |       |     | Rp. 7.500.000 |
|                        |   | Offline | 2    |     |       |       |       |              |       |       | 13-14 |       |       |       |     | Rp. 7.000.000 |

\* All investments are subject to 11% VAT

|  |
|--|
|  <b>Online:</b> Tuesday - Thursday, 08.00 am – 12.15 pm   |
|  <b>Offline:</b> Tuesday - Thursday, 08.30 am – 04.00 pm |

### Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)

# LEARNING JOURNEY

\* Subject to 11% VAT  
\* Terms and Condition applied

